

# IFBLS 2021: GUIDELINES FOR A POSTER PRESENTATION

## Design of poster

A poster is a scientific presentation with visual aids. It should look more like a scientific advertisement than a scientific article. Use layout and illustrations to make your point!

The poster should provide answers to the questions: **Why, how, what did you find and what does it mean?**

### Technical design:

**Size:** The poster should be in landscape and within the outer dimensions; height: 120 cm and width 84 cm (size A0).

**Font:** The text must be readable at a distance of 2-3 meters

**Title:** A good and complete title is important. This may contain much of the message you want to convey, usually in the form of a question or a hypothesis and should excite interest for the poster.

**Authors:** Authors should be listed under the poster title, including professional title and professional affiliation/organization of the authors, and contact information (e-mail) for corresponding author.

**Introduction:** The introduction should briefly describe the background and introduce the study/project.

**Material and method:** This section deals with the study and how the work was performed. Use descriptive and informative headlines. Avoid repetition. Use tables, graphs, photos, illustrations or symbols if possible.

**Results:** All results referred to in the conclusion must be presented. Illustrations, tables and figures should be used whenever possible.

**Discussion:** There is usually no room for discussion in a poster. Any discussion should be brief.

**Conclusion:** The conclusion must be clearly visible, short and precise. The conclusion should give the answer to the question or hypothesis in the poster title.

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**References:** References should be kept at a minimum. It is relevant to refer to an article or articles presenting the project described in the poster.

**Handouts:** It is encouraged to provide hand-outs which besides a copy of the poster include a short non-scientific presentation of the posters content. Format of the hand-outs could be size A4.