

Sponsorship opportunities

34th World Congress of Biomedical Laboratory Science

August 24th - 28th 2021
Copenhagen · Denmark



WWW.IFBLS2021.org



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The International Federation of Biomedical Laboratory Science (IFBLS) invites you to explore the future of biomedical science in a global perspective – and connect with biomedical scientists and laboratory technicians from around the world in August 2021 in Copenhagen.

Access all areas & Fun Corner

We want to ensure interaction and knowledge sharing between academia and industry, which is why an exhibitor registration also grants access to all scientific sessions. Furthermore, we have dedicated an area in the exhibition to fun and games. Here, congress participants can meet in a very informal manner and new acquaintances be made.

We welcome you to join the lab race at IFBLS 2021 in Copenhagen.

Sponsorship & Exhibition

IFBLS 2021 will provide sponsors and exhibitors with exposure and access to leading biomedical laboratory scientists, laboratory technicians and PhD students working in the area of biomedical science. The congress also provides you with the opportunity to demonstrate your leadership, support and commitment to the field of biomedical science.

The commercial exhibition will be held in conjunction with the congress and will be open from August 24th - 28th 2021. The exhibition is conveniently located in close proximity to the auditoriums and will be the center for serving refreshments and lunch, in order to maximize the amount of time delegates spend within the exhibition area.

We see the exhibition as an important asset to the IFBLS 2021 conference that enables delegates to get hands on experience with new methods, instrumentation, technologies and products within the field of biomedical laboratory science.

More information

For inquiries on sponsorship and exhibition, please contact

Katerina Vicen

Sales and exhibition manager

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Welcome

We are delighted to invite you to participate and contribute to the 34th IFBLS World Congress of Biomedical Laboratory Science (IFBLS2021), which will be held in Copenhagen, Denmark, August 24th - 28th 2021.

More than ever, reliable and accessible laboratory services capable of producing results in a timely manner, are an essential component of any country's health care systems and surveillance capacity. Biomedical laboratory scientists are the cardinal point of hospital and primary care diagnostics and together with industry, we drive innovation in biomedical laboratory science for the benefit of patients and health care systems. With IFBLS2021, we will keep pushing the boundaries of scientific and technological excellence and we invite you to "Join the lab race" in Copenhagen in 2021.

The IFBLS2021 organizers aim to provide a forum for fruitful and inspiring scientific discussions and networking opportunities for all participants, irrespective of which phase in their education or career they are currently in.

Copenhagen provides a vibrant and exciting backdrop to this meeting. It is an ideal congress city, known to be a safe, eco-friendly and cosy capital city. It has extensive green areas and a harbour so clean you can swim in it

Travel from the congress venue, Bella Center, to the city center is a few stops with the metro. After an intense day at the Congress, you can take the opportunity to get further inspiration from award winning new Nordic cuisine, the impressive mixture of historic and contemporary Danish design and architecture, rent a bike and go see the Little Mermaid or take a tour through the old canals by boat. We look forward to welcoming you in Copenhagen in August 2021.

On behalf of the IFBLS and the
IFBLS2021 Local Organizing Committee,

Anne Berndt

President of the International Federation of Biomedical Laboratory Science (IFBLS)

Martina Jürs

Chair of the Local Organizing Committee, IFBLS 2020

On behalf of

The Danish Association of Biomedical Laboratory Scientists (dbio),
Danish Institute for External Quality Assurance for Laboratories
in Health Care (DEKS) and Society of Laboratory Medicine for
Biomedical Scientists (LSB)



Committees

Local Organizing Committee

Martina Jürs

The Danish Association of Biomedical Laboratory Scientists (dbio), Denmark

Katja Wienmann Bramm

The Danish Association of Biomedical Laboratory Scientists (dbio), Denmark

Bitten Kaanbjerg Kristensen

The Danish Association of Biomedical Laboratory Scientists (dbio), Denmark

Bert Asbild

International Federation of Biomedical Laboratory Science (IFBLS), Denmark

Peter Böhm

Society of Laboratory Medicine for Biomedical Scientists (LSB), Denmark

Majbritt Frost

Society of Laboratory Medicine for Biomedical Scientists (LSB), Denmark

Gitte Marie Henriksen

Danish Institute for External Quality Assurance for Laboratories in Health Care, DEKS, Denmark

Morten Pedersen

Danish Institute for External Quality Assurance for Laboratories in Health Care, DEKS, Denmark

Committee Appointed by

The Danish Association of Biomedical Laboratory Scientists, Danske Bioanalytikere (dbio)

Danish Institute for External Quality Assurance for Laboratories in Health Care (DEKS)

Society of Laboratory Medicine for Biomedical Scientists (LSB)

The International Federation of Biomedical Laboratory Science (IFBLS)

Scientific Committee

Martina Jürs

Chair of the Scientific Committee
President of the Danish Association of Biomedical Laboratory Scientists (dbio), Denmark

Louise Hjortsø Oldenburg

Department of Clinical Chemistry, Odense University Hospital, Denmark

Zahra Partovi Nasr

Aarhus University Hospital, Denmark

Mette Thomsen

The Danish Association of Biomedical Laboratory Scientists, Denmark

Katja Kemp Jacobsen

University College Copenhagen, Denmark

Gabriella Lillsunde-Larsson

Örebro University, School of Health Sciences and Örebro University Hospital, Sweden

Tanja Würtz Jørgensen

Department of Clinical Pathology, Odense University Hospital / Society of Laboratory Medicine for Biomedical Scientists (LSB), Denmark

Kathrine Overgaard Foss Jensen

Department of Clinical Biochemistry, Rigshospitalet, Copenhagen, Denmark

Evy Ottesen

Steno Diabetes Center Copenhagen, Denmark

Lisbeth Koch Thomsen

University College Absalon, Næstved, Denmark

Helle Just

Department of Molecular Medicine Research, Aarhus University Hospital, Denmark

Nanna Larsen

Danish Institute for External Quality Assurance for Laboratories in Health Care, DEKS, Denmark

Michael Werenberg Mikkelsen

Department of Nuclear Medicine and PET Centre, Aarhus University Hospital, Denmark

Marianne Nielsen

The Danish Association of Biomedical Laboratory Scientists, Denmark

Topics, tracks and attendance

Main Congress Topics

- Histology and Cytology - Clinical Pathology
- Hematology
- Microbiology
- Clinical Biochemistry
- Immunology
- Nuclearmedicine and Clinical Physiology
- Neurophysiology

Within the above topics interest, diagnostics and research are often related to:

- Pre-analysis, Bio Safety/Personal safety, Code of Ethics, Accreditation, QA/QC and Lean
- POCT, Lab on a Chip, Biomarkers, e- and mHealth, Telemedicine and Wearables for monitoring health parameters.
- Laboratory instrumentation, Automation, Laboratory Robotics and Artificial Intelligence
- NGS, Molecular Pathology, Molecular Biology, Bioinformatics, Mass Spectrometry, Flow Cytometry, Digital Pathology and Microscopy
- Imaging, PET, CT, SPECT, and MRI; EEG, EMG, ENG
- Stem cells and transplantation, Oncology, Pediatrics, Territorial Medicine, Personalized Medicine, Humane Microbiome and Virology
- Education, Information and Communication Technologies (ICT) and Management

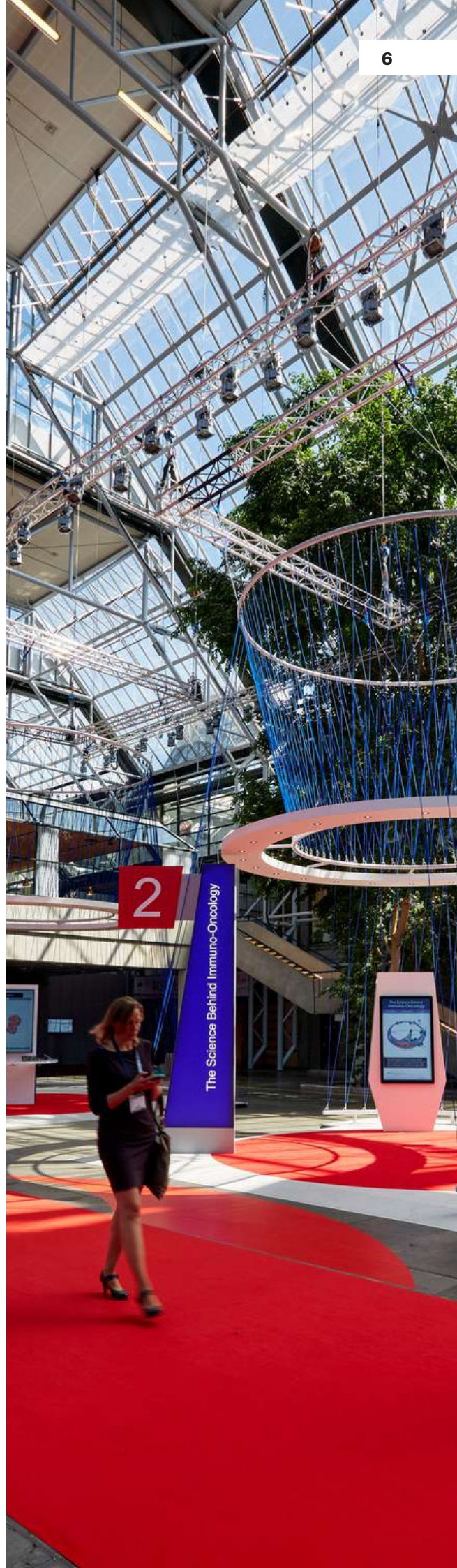
Congress Tracks

- Practice and research in biomedical laboratory science
- Technology and Innovation
- The role of biomedical laboratory science in hospital and community healthcare
- Management, Education and Learning

Who Will Attend?

- Biomedical Laboratory Scientists
- Laboratory Technicians
- Medical Laboratory Scientists
- Medical Laboratory Technologists
- Biochemists
- Molecular Biologists
- Bachelor, Master and PhD-Students
- Clinical Laboratory Professionals and Scientists in general

Approximately 600 delegates are expected at IFBLS2021 in Copenhagen.



Sponsorship packages

	Platinum	Gold	Silver	Exhibitor
60-minutes symposium First come, first served	✓			
15-minutes presentation First come, first served		✓		
Exhibition booth Includes shell scheme (9m2) or back wall (>9m2), electricity and WiFi	18 m ² *	18 m ² *	12 m ² *	9 m ² *
Registrations Includes access to the exhibition, scientific sessions, coffee and lunch	8	6	4	2
Hyperlinked logo on the conference website	✓	✓	✓	✓
Company description on the conference website and in the Final Programme	100 words	75 words	50 words	25 words
Company logo in the Final Programme and on break slides in the plenary	✓	✓	✓	✓
Advertisement in the Final Programme	1 full page	1 full page	1 half page	
Insert in conference bag	1+1 gadget	1	1	
Cost (Euro, VAT excluded)	12,500€	9,000€	5,000€	3,100€

*Additional space can be booked at 345€ pr sqm

IFBLS Partner 20.000€

As IFBLS2021 partner you get all the benefits of the platinum sponsorship +

- ⊕ 36 sqm exhibition space
- ⊕ The choice of becoming IFBLS sustainability sponsor or sponsor of coffee breaks and dinner.
- ⊕ 10 delegates and 10 tickets to the conference dinner

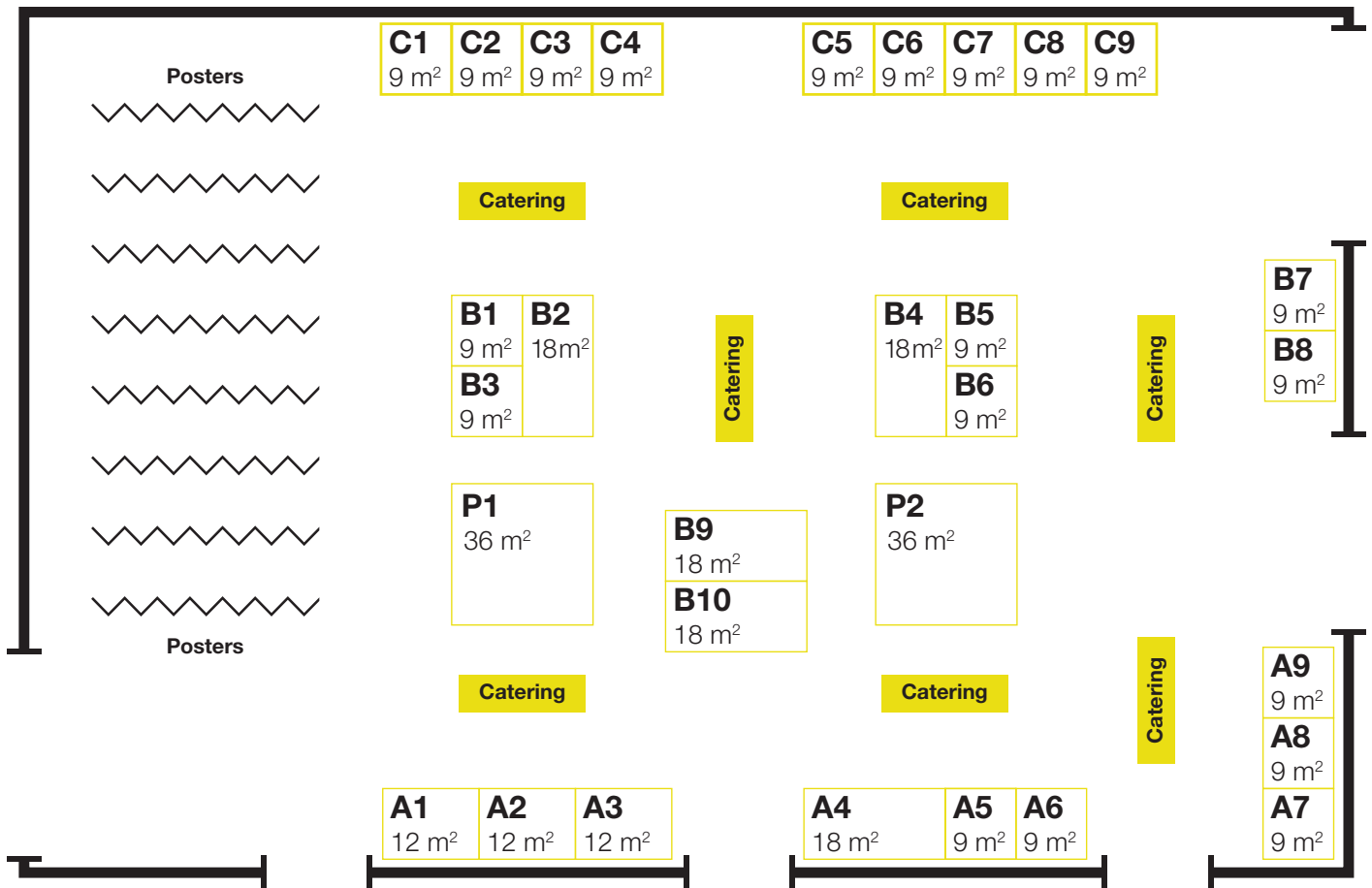
Additional sponsorship items

IFBLS Sustainability Partner	The sponsorship will purchase CO2 compensation for 300 delegates, thereby cutting the conference's flight induced CO2 emissions by 50%*. Sustainability Partner will be highlighted on conference break slides, online and print collateral.	7,500 EUR
Conference app	<p>The Mobile Application/ Web Access enables participants to access all congress related information and functions, such as scientific program, abstracts, e-posters, faculty information, participant's "personal scheduler", membership information, industry support and exhibition information (separate section), city information, etc.</p> <ul style="list-style-type: none"> ⊕ Support will be recognized on the launch page with logo and "Platform is supported by..." ⊕ Supporter's logo on congress website ⊕ Acknowledgement on Supporters' Board on-site ⊕ Support will be acknowledged in the Industry Support and Exhibition section of the final programme Supporter will not have any input regarding the content which will be accessed on the Mobile Application/Website. 	5,000 EUR
Lanyards	The lanyards will be handed out to all participants together with the badge. This item gives sponsors premium visibility as all participants should wear their badge during the entire conference.	2,500 EUR Ex production cost
Conference Bags	Provides the sponsor with an excellent marketing opportunity not only during the conference but also for years beyond. 1 brochure is allowed included the bags.	2,000 EUR Ex production cost
Pens and notepaper	This item gives sponsors a good visibility, as participants will use these during and after the event.	1,500 EUR Ex production cost
Advertising in the final programme	1 full page on the inside back cover	2,000 EUR
	1 inner full page	1,500 EUR
	½ inner page	1,000 EUR
Insert or gadgets in conference bags		1,200 EUR
Charging Station	Includes sponsor recognition on a charging station for mobile devices.	4,000 EUR Ex production cost
Water carton	Each participant receives an IFBLS2020 water carton with the sponsor's logo on.	2,000 EUR Ex production cost
Umbrella	The Danish weather can be tricky so supporting with umbrellas can be a good opportunity to help participants in need.	2,000 EUR Ex production cost
Conference dinner sponsor	The sponsor is allowed to place promotional signage at the dinner venue and will have their logo on the menu cards. Including 4 dinner tickets.	4,000 EUR
Coffee break sponsor	The sponsor's logo will printed on the coffee break signage on the buffets.	2,000 EUR per break

* Based on a delegate count of 600 pax. CO2 calculation based on roundtrip from Madrid to Copenhagen and back. Compensation in climate projects in developing and newly industrialising countries through investment in myclimate.org.

Floor plan

Floor plan subject to change





General information

Conference Venue

Bella Center

Center Blvd. 5
2300 København

Bella Center Copenhagen features a central location in the heart of Ørestad with its own Metro station. Bella Center Copenhagen is just 6 kilometers away from Copenhagen Airport and 8 kilometers away from Copenhagen city center.

www.bellacentercopenhagen.dk

Official Language

The conference will be held in English.

Terms and conditions

Payment and Cancellation

Terms of payment

25% of the total amount will be invoiced and is due 14 days after ordering. The remaining amount will be invoiced in April 2021. After 1 April 2021, all orders will be invoiced immediately upon ordering.

All bookings must be made by e-mail sent to the conference secretariat and must contain an invoice address, PO number (if needed), and VAT number. See contact information below.

Cancellation

Any cancellation of stand booking, symposia or other reservations before 1 April 2021, will incur a cancellation fee of 25 % of the total cost of the reservation. Cancellations after 1 April 2021 are non-refundable.

Contact information

Katerina Vicen

Sales and exhibition manager

Kv@cap-partner.eu

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